



Global Trends in Venture Capital: State of the IPO Market

June 22, 2011

Contents

Key Findings

IPO Market

Industry Stats

Survey Demographics

Responses and Demographics

347 responses from nine countries

- 48% from U.S.
- 52% non-U.S. countries

Survey conducted in the U.S., Canada, U.K., China, France, Germany, India, Brazil, Israel

Responses from large, mid-sized and small firms, with the largest concentration, 36%, with \$100 - \$499 million in assets under management

Key Findings

- Over 80 percent of global venture capitalists believe that current IPO activity levels in their home countries are too low
- Venture capitalists believe higher returns generated by IPOs are critical in providing superior returns to limited partners and growth capital to developing portfolio companies
- Of those who are investing outside their home countries, more than half (57 percent) plan to increase this activity during the next five years and an additional 35 percent plan to maintain their level of investment.
- Excitement around IT, healthcare services and clean tech innovation globally

IPO Market

Is an active IPO market in your home country essential for the success of the venture capital industry in your country?



Is an active IPO market in your home country essential for the success of the venture capital industry in your country?

Yes

Is an active IPO market in other geographies essential for the success of the venture capital industry in your country?



Is an active IPO market in other geographies essential for the success of the venture capital industry in your country?



■ Yes

Respondents who indicated that an active IPO market was important either at home or abroad state why an IPO market is essential for the success of the venture capital industry



- Provide growth capital to developing portfolio companies
- Provide superior returns to limited partners
- Attract public attention to emerging companies
- Provide access to capital required to compete in global marketplace

The current level of IPO activity in your home country is



Lower than necessary to support the health of the venture capital industry

- Adequate to support the health of the venture capital industry
- Higher than necessary to support the health of the venture capital industry

Top 3 factors that create a healthy and vibrant IPO market

	Brazil	Canada	China	France	Germany	India	Israel	United Kingdom	United States
A competitive investment banking community for IPOs	44%	14%	22%	14%	50%	29%	40%	24%	30%
Healthy investor appetite for equity in public companies	94%	77%	75%	93%	92%	90%	70%	84%	81%
Freely available capital	19%	32%	44%	18%	17%	19%	20%	43%	25%
Ability to move capital out of country	6%	0%	17%	0%	0%	14%	10%	0%	3%
Economic stability	69%	45%	58%	43%	25%	52%	40%	68%	52%
Adequate stock analyst coverage	19%	36%	14%	46%	17%	52%	10%	32%	33%
Companies with leading edge technology	19%	50%	28%	36%	67%	0%	40%	24%	27%
Companies that appeal to general public and mainstream media	6%	23%	14%	29%	33%	38%	50%	16%	19%
Easier reporting for newly public companies	25%	23%	28%	21%	0%	5%	20%	8%	30%

• Squares highlighted in yellow = over 50% of respondents selected that factor

* This is a multiple select question. Percentages will not add to 100%.

Over the next 5 years, which 3 stock exchanges do you see as most promising for venture backed IPOs for venturebacked companies globally?



Are you currently investing outside your home country?



■ Yes

Over the next five years, do you anticipate your investment activity outside of your home country will



Copyright © 2011 Deloitte Development LLC. All rights reserved.

Industry Stats

Anticipated investment levels in terms of total capital over the next five years - Telecommunications



Anticipated investment levels in terms of total capital over the next five years - Semiconductors including electronics



Copyright © 2011 Deloitte Development LLC. All rights reserved.

Anticipated investment levels in terms of total capital over the next five years - Software



Anticipated investment levels in terms of total capital over the next five years - New media/social networking



Copyright © 2011 Deloitte Development LLC. All rights reserved.

Anticipated investment levels in terms of total capital over the next five years - Biopharmaceuticals



Anticipated investment levels in terms of total capital over the next five years - Medical device and equipment



Anticipated investment levels in terms of total capital over the next five years - Clean technologies



Copyright © 2011 Deloitte Development LLC. All rights reserved.

Anticipated investment levels in terms of total capital over the next five years - Consumer business



Anticipated investment levels in terms of total capital over the next five years - Cloud computing



Copyright © 2011 Deloitte Development LLC. All rights reserved.

Anticipated investment levels in terms of total capital over the next five years - Financial services



Anticipated investment levels in terms of total capital over the next five years - Healthcare services



Survey Demographics

Capital under management in \$USD



Primary investment focus



Copyright © 2011 Deloitte Development LLC. All rights reserved.

Methodology

The 2011 Global Venture Capital Survey was conducted jointly by Deloitte & Touche LLP and the National Venture Capital Association. It was administered to venture capitalists in the following countries: Brazil, Canada, China, France, Germany, India, Israel, United Kingdom and the United States. Deloitte received 347 responses from general partners with assets under management ranging from less than \$100 million to greater than \$1 billion. Multiple responses from the same firm were encouraged as the survey was a general measurement of the state of global investing from general partners, not attitudes of specific firms.

The survey was conducted during February and March 2011.

This presentation contains general information only and Deloitte is not, by means of this presentation, rendering accounting, business, financial, investment, legal, tax, or other professional advice or services. This presentation is not a substitute for such professional advice or services, nor should it be used as a basis for any decision or action that may affect your business. Before making any decision or taking any action that may affect your business, you should consult a qualified professional advisor. Deloitte shall not be responsible for any loss sustained by any person who relies on this presentation.

About Deloitte

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee, and its network of member firms, each of which is a legally separate and independent entity. Please see www.deloitte.com/about for a detailed description of the legal structure of Deloitte Touche Tohmatsu Limited and its member firms. Please see www.deloitte.com/us/about for a detailed description of the legal structure of Deloitte LLP and its subsidiaries. Certain services may not be available to attest clients under the rules and regulations of public accounting.

Deloitte.