VC Foundation Agenda

Agenda Day 1

08:45	Registration and Breakfast
09:00	Overview of VC Eyal Malinger, Course Director History of venture Notable VC success stories and failures
10:00	Break
10:15	 Overview of VC, What is a VC - continued Malika Arshad and Peter Mitchell, Future Planet Capital VC investing basics (why we do it, the concept of shares, the idea of sharing in upside etc) GP/LP structure – why this structure, what is a GP, what is LP, 2 & 20 Other structures (VCT, publicly listed fund, evergreen CVC) VC returns – an overview of VC returns over the years Case Study
12:00	Lunch
13:00	 VC Modelling 101 – Founding Partner Arjun Jairaj, NOA Intro to modelling: financial model in decision making process Approach to financial modelling: analysing someone's else model vs building your own Testing assumptions & model sensitivity Case Study 1: modelling exercise Business valuation methods and its applications Capitalisation table modelling (including adjustments of Liquidation preference & ESOP) Returns calculation and sensitivity Case Study 2: return calculation
14:30	Break

14:45	Investment Thesis Manjari Chandran Ramesh, Amadeus • Building an investment thesis
15:45	Due Diligence Tom Scowsill, MMC Concept & Importance of due diligence in VC ecosystem. Objectives, stages, tools and technology.
17:30	Drinks

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Agenda Day 2

09:00 Structuring Eyal Malinger, Course Director 10:45 Break 11:00 Term Sheet Mark Rundall, Ben Simon and Albert Mennen, Bird & Bird - Legals - Case Study 13:00 Lunch 14:00 Sourcing Alex Cochand, SEIC Ventures - Where deals come from? - Outbound – thematic, market mapping etc How to outbound? - Networking – what is it? Why we do it? - Inbound – PR, reputation, building your own brand - Case Study 15:00 Break 15:15 Panel Discussion: Best practice examples from other VCs success story Jay Wilson, Albion VC & Dan Bowyer, Superseed - Things I wish I knew when I started - VC's success story - Q&A - Tell us about your best deals - Case study 16:45 Q&A 17:00 Course Close	Agenua Day 2		
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